

## AS PART OF ITS "BACK TO GROWTH STRATEGY", NEOPOST PROCEEDS WITH THE DIVESTMENT OF HUMAN INFERENCE

Paris, 11 February 2019

Neopost today announced the divestment of Human Inference, a leading Data Quality software provider based in Arnhem, in the Netherlands, to EDM Media Group, a leading Data-driven marketing strategy provider based in Nieuwegein, in the Netherlands.

Geoffrey Godet, Chief Executive Officer of Neopost, declared: ***"The refocusing of the Group's operations is instrumental to deploy our resources on our four major businesses, accelerate our transformation and achieve our goals. Along with the disposal of Satori Software announced on 29 January 2019, the divestment of Human Inference is a further step in the execution of our "Back to Growth" strategy."***

The divestment of Human Inference comes as a result of the strategic review of Neopost portfolio of business activities that has been conducted by the Group.

For EDM Media Group, the acquisition of Human Inference represents a strategic step. Neopost strongly believes that this operation will bring a more focused and continued approach on Data Quality to the benefit of both EDM Media Group and Human Inference customers as well as employees.

The transaction was completed on 8 February 2019. The exit from the Neopost consolidation scope is effective at the same date.

Human Inference is a provider of customer data quality solutions mainly for the Benelux market with about 35 employees in the Netherlands. In 2017, its sales accounted for less than 1% of the total Group sales or about 3% of Neopost Additional Operations.

### CALENDAR

The press release announcing fourth-quarter 2018 sales and full-year 2018 will be published on 26 March 2019, after the market close.

### ABOUT NEOPOST

**NEOPOST** is a global leader in mail solutions, business process management, customer experience management and parcel locker solutions. Its mission is to deliver reliable solutions that create relevant and personalized interactions.

With a direct presence in 29 countries and more than 5,800 employees, Neopost reported annual sales of €1.1 billion in 2017. Its products and services are sold in more than 90 countries. Neopost is listed in compartment A of Euronext Paris and belongs to the SBF 120 index.

### For more information, please contact:

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**Gaële Le Men, Neopost**

Financial and Corporate Communications Director

+33 (0)1 45 36 31 39

[g.le-men@neopost.com](mailto:g.le-men@neopost.com) /

[financial-communication@neopost.com](mailto:financial-communication@neopost.com)

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**DDB Financial**

**Isabelle Laurent / Fabrice Baron**

+33 (0)1 53 32 61 51 / +33 (0)1 53 32 61 27

[isabelle.laurent@ddbfinancial.fr](mailto:isabelle.laurent@ddbfinancial.fr) /

[fabrice.baron@ddbfinancial.fr](mailto:fabrice.baron@ddbfinancial.fr)

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